

PASSWORD

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Open Password: Freitag, den 4. November 2016

Pushdienst 2016#123

Clarivate Analytics – Thomson Reuters – Onex Corporation – Baring Private Equity Asia - Vin Caraher – ARD – ZDF – Mediennutzung – Internet – London Info International – Online Information – Open Password – Oliver Renn – Steven Inchcombe – Philip Ditchfield – Clive Snell

Clarivate Analytics – Thomson Reuters

Neues Schwergewicht in Patent- und Wissenschaftsinformationen setzt auf «überlegene Technologien»

Finanzkrise und niedrigere Nutzung im Realtime-Bereich führt zu 2.000 Entlassungen

Thomson Reuters hat den Verkauf seines Geschäftsbereiches «Intellectual Property & Science» an die Onex Corporation und an Baring Private Equity Asia abgeschlossen. Dem neuen eigenständigen Unternehmen wurde der Name Clarivate Analytics gegeben. Der Name soll für die Beschleunigung des Innovationstempos stehen, die Clarivate-Angebote wie Web of Science, Derwent World Patent Index und CompuMark aus Anbietersicht ermöglichen.

CEO von Clarivate wurde Vin Caraher. Aus Carahers erstem Auftritt in der Öffentlichkeit: "Es freut uns sehr, als maßgebliche Quelle für fachkundiges, objektives und agiles, lebendiges Wissen derart voranzukommen. Unsere Lösungen sind in so gut wie jeder wichtigen Universität sowie in Regierung und Wirtschaft zentral vertreten und dienen den im Innovationszyklus tätigen, um wertvolle Beiträge bemühten Mitwirkenden. Als Marktführer freuen wir uns, auf diesem starken Fundament als eigenständiges Unternehmen aufzubauen. Wir engagieren uns im Zuge unseres Wachstums für den Einsatz von überlegener Technologie, die es ermöglicht, kompetente Lösungen konsistent und mit Zuversicht an unsere Kunden auszuliefern."

Thomson Reuters wird 2.000 Mitarbeiter an 150 Standorten in 39 Ländern entlassen. Insgesamt beschäftigt der Informationskonzern 48.000 Mitarbeiter. Betroffen ist vor allem das Realtime-Geschäft, nachdem die weltweite Finanzkrise dazu geführt hat, dass die Banken und weiteren Finanzdienstleister

in geringerem Maße Finanzdaten nutzen. Darüber hinaus soll Bürokratie abgebaut und die Verwaltung vereinfacht werden. Nach Bekanntwerden des geplanten Mitarbeiterabbaus stiegen die Aktienkurse von Thomson Reuters an der New Yorker Börse um mehr als vier Prozent.

Der Umsatz von Thomson Reuters stieg im dritten Quartal 2016 um ein Prozent auf 2,74 Milliarden Dollar. Im gleichen Zeitraum sank der Gewinn von 293 Millionen auf 286 Millionen Dollar. 2016 würden die Erlöse wohl um einen niedrigen einstelligen Prozentsatz steigen, sagt der Informationsanbieter.

ARD/ZDF

**Mediennutzung bleibt
mit 566 Minuten täglich stabil**

**Bei den 14- bis 29-Jährigen
dominiert das Internet**

Die Mediennutzung bleibt unter den Bundesbürgern (ab 14 Jahren) mit 566 Minuten brutto täglich (also einschließlich der Parallelnutzung) stabil. In der Altersgruppe 14 bis 29 dominiert mittlerweile das Internet. Das geht aus der elften Welle der Studie «Massenkommunikation» hervor, die am Mittwoch von der ARD-ZDF-Medienkommission vorgestellt wurde.

Lediglich ein Viertel der Internetzeit entfällt auf die Mediennutzung. Deutlich mehr Zeit wird auf nicht-mediale Anwendungen wie Kommunikation, Spielen, Shopping und Suchanwendungen verwendet. Ähnlich multifunktional wird nur noch das Fernsehen genutzt. Hingegen erfüllt das Radio schwerpunktmäßig emotionale Funktionen und ist damit der ideale Tagesbegleiter. Die Tageszeitung fungiert auch in den Augen der jungen Zielgruppe nach wie als Informationsmedium. Vor allem in der jungen Generation hat das Lesen von Tageszeitungen stark nachgelassen.

Dem öffentlich-rechtlichen Fernsehen werden vor allem journalistische Qualitäten zugeschrieben, während Unterhaltungsgehalt und Modernität als Stärken privater Sender gesehen werden. Sämtliche Imagewerte der öffentlich-rechtlichen TV-Programme sind seit 2010 gestiegen, die der privaten TV-Programme gesunken. Die Zuschauer nehmen die öffentlich-rechtlichen Fernsehprogramme eindeutig als sachlicher, glaubwürdiger, kompetenter und informativer wahr. Die privaten Programme werden als unterhaltsamer, moderner und ungezwungener empfunden. Weitere Ergebnisse unter Manfred Krupp/Christian Breunig (Hrsg.): Massenkommunikation IX - Eine Langzeitstudie zur Mediennutzung und Medienbewertung 1964-2015, Baden-Baden: Nomos 2016, 376 Seiten, 59 Euro - ISBN: 978-3-8487-3581-5

London Info International

Das vollständige Programm

**Medienpartnerschaft zwischen
LII und Open Password
auf Frankfurter Buchmesse vereinbart**

„Wir brauchen eine Veranstaltung mit internationalem Touch“

Open Password hat die London Info International positiv besprochen. Damit war auch ein Vertrauensvorschuss verbunden, da das vollständige Programm zum Zeitpunkt der Rezension noch nicht vorlag. Das hat sich mittlerweile geändert, und Open Password sieht sich in seiner Einschätzung bestätigt, dass es sich um eine (allerdings gegenwärtig noch kleinere) „Online Information Reborn“ handelt und um die beste Konferenz für die Informationsbranche, die wir derzeit in Europa haben.

Die bestehenden Ansätze zur Internationalisierung haben auch dazu geführt, dass aus dem deutschsprachigen Raum Oliver Renn vom Pharmazeutischen Informationszentrum an der ETH Zürich über “How face-to-face techniques can ensure that researchers constantly adopt the latest tools and discovery techniques” spricht. Dazu hat Steven Inchcoombe, Chief Publishing Officer von Springer Nature, einem Global Player mit deutschen Wurzeln, die Keynote des zweiten Tages erhalten, in der er unter anderem “the changing global Open Access landscape and the ways in which publishers can support academic freedom of choice across multiple jurisdictions” erörtern wird.

Open Password hat sich mit Verantwortlichen der London Info International, dem Initiator der LII Philip Ditchfield und dem früheren Managing Director der Online Information Clive Snell auf der Frankfurter Buchmesse getroffen und eine Medienpartnerschaft vereinbart. Dazu Willi Bredemeier von Open Password: “Wir möchten die London Info International publizistisch unterstützen, weil wir das Konzept der LII und den erreichten Internationalisierungsgrad für gut und für ausbaufähig halten und weil die Renationalisierung der Informationsmärkte den Europäern und ihren Debatten nicht gut getan hat.” Seinerzeit hielt Password der Online Information noch die Treue, als der letzte deutsche Aussteller zu Hause geblieben war – dies zum Nutzen seiner Leser, weil die Qualität der Konferenz der Online Information bis zum Schluss hoch blieb.

Open Password wird auf der London Info International präsent sein und über die Veranstaltung berichten.

London info international 6 – 7 December, ExCeL, London conference programme 2016

Inspiring minds and shaping the future – bringing together the information community to learn from one another, share insight and celebrate what makes us special

Day one – tuesday 6th december 9.15

9.30: Introduction to the conference

9.30 - 10.15: Opening keynote

David Worlock, David Worlock Digital Strategy

David will look at the current state of the scholarly research and professional publishing world, the challenges, opportunities and threats, and will offer his unique insight into the future of this

community. He'll assess the interplay between elements of change and permanence, the difficulty of making choices, and the need to follow users. He'll also talk about the difficulty of tracking and interpreting user behaviour and expectations, how to be 'open' when carrying the heavy bags of an existing business, and the threat and opportunity of Open Science, rights and obligations.

10.15 – 10.30: BREAK

10.30 – 11.30: Rise of the user – plenary session

Chair: Vincent Cassidy, Director of Academic Markets, Institution of Engineering and Technology

In 2016, the 'rise of the user' sees millions of research professionals connected to each other, and to content in a way that challenges the status quo. In our plenary session on this theme, we examine how traditional information discourse is being transformed by the social world.

The changing landscape of information use – research into the rise of the user

Kate Worlock, VP & Lead Analyst, Education & Training, Outsell

The digital age enables vendors to gain much clearer insight into user behaviour and needs, while consumer offerings such as Facebook stoke end user expectations. Kate will talk about how these factors have strengthened the user voice. She'll share Outsell's research into information use by millennials, corporate knowledge workers and those in specific verticals, such as legal and education.

Building community networks into end-user workflows

Jan Reichelt, Founder & Managing Director, Mendeley

Mendeley has led the way in developing research services in a community network model. Jan will highlight the method and philosophy behind Mendeley's successful integration into end-user workflow.

Developing a content strategy to meet changing user needs

Jason Markos, Director of Platform Capabilities, John Wiley & Sons

As content publishers, we need to think about more than multi-platform support and responsive design. We need to move beyond elegant page layout and make content functional and useful to consumers. Jason will talk about how a strong content strategy will enable publishers to meet the changing needs of users, and how understanding users is key to a robust strategy.

11.30 – 11.45: BREAK

11.45 – 12.45: Rise of the user – panel (OPTION A)

Chair: David Worlock, David Worlock Digital Strategy

What are the opportunities and risks in the deep structural trends intensifying the strain on traditional information distribution models? Our panel will discuss this and other topics including balancing institutional and individual business models, approaches and success stories, and how to manage the economics of a system in transition.

Jan Reichelt, Founder & Managing Director, Mendeley

Jason Markos, Director of Platform Capabilities, John Wiley & Sons

Jo McShea, VP & Lead Analyst, Outsell

11.45 - 12.45 Demonstration value - session OPTION B)

Chair: Angela Timmerman, Director Academic /
Government Marketing & Account Development EMEA, Springer Nature

Now more than ever, those working in the information industry need to be explicit about measuring their value and providing clear returns on investment. In this session, learn how to create compelling metrics, measure ROI, and use analytics tools to calculate value.

Measuring the true value of information services

Andrew Clark, Director of Scientific Information Services, UCB and President of P-D-R

Andrew will talk about how creating a compelling set of metrics not only quantifies the benefits of your information service but also provides an indisputable and understandable value to your work.

Calculating the return on investment of knowledge and information services

Dion Lindsay, Managing Director, Real Knowledge Management (DLC Ltd)

Dion will discuss how to represent ROI in information and knowledge services, formulas for ROI, and the impact of published information on innovation. Learn how to talk effectively to your funders and create ROI measures that are persuasive.

How the information industry can use analytics tools to gain insight and evidence of value

Kent Anderson, CEO, Redlink

New analytics tools are allowing marketing, editorial and sales people to provide clearer evidence of value, as well as new insights into user behaviour. Kent will talk about how these tools can be used by the information industry, providing an overview, use cases and success stories.

12.45 – 2.00: Lunch

2.00 – 3.00: Rise of the User – session (OPTION A)

Chair: Tony O'Rourke, Product Development and Marketing Specialist

From whether the world needs a Facebook for researchers to authorship practices in the era of Open Science and beyond, this session will highlight case studies from researchers, institutions, the service industry and scholarly publishers.

21st century scientific authoring –facilitating global research and collaboration

John Hammersley, Co-founder & CEO, Overleaf

The challenge of supporting authorship best practices in the era of Open Science offers research libraries, institutions and scholarly publishers an opportunity to provide a diverse set of tools, training, and user support services that facilitate global collaboration and knowledge sharing. John will talk about the options available and share case studies from researchers, institutions and scholarly publishers to show how each segment of the scholarly publishing life cycle is responding to these new challenges.

Does the world need a Facebook for researchers?

Melinda Kenneway, Executive Director & Co-founder, Kudos

Large platform-based networking services for researchers have been available for almost a decade. Attracting substantial investment, the jury is still out on their long term sustainability, but in the meantime they cite 'millions of users' and claim a mission of transforming the way in which research is distributed and validated. Asking how appropriate the 'Facebook model' for research is, Melinda will review the current state and progress of the networking 'giants' and compare and contrast this to an emerging trend of the rise of niche tools and services that are platform agnostic, interoperable and highly agile.

Client portals – a new way of reaching end users

Boyd Hendriks, Managing Director, Informationland

Information rich client portals are emerging as a new way for the services industry to connect clients with law firms, accountants, and consulting firms. The information provided is often forwarded or reworked content from publishers or information brokers, but what is revolutionary is how the portals are driven by contextual knowledge. Boyd will showcase several client portals, demonstrating how they are built and managed, and how they provide a unique, new channel to reach end users.

2.00 – 3.00: New world, new approaches – session (OPTION B)

Chair: Andrew Clark, Director of Scientific Information Services, UCB and President of P-D-R

This session will focus on how academic libraries can reach out to users in novel, new ways – from research libraries becoming partners in the creation of knowledge, to the use of content curation tools and face-to-face techniques for engaging users.

The research library as partner in the creation of knowledge

Torsten Reimer, Head of Research Services, British Library

The role of the research library is changing. Resource discovery increasingly happens on the web, beyond the library catalogue, while open content reduces the need to access scholarly outputs through library-negotiated subscription services. Torsten will argue that research libraries need to shift the emphasis of their work – from being content providers at the end of the scholarly lifecycle to partners in the creation of knowledge.

Content curation in higher education – using Scoop.it for teaching and learning about immunology

Gilbert Faure, Professor of Immunology, Lorraine University Medical School

Content curation tools aid the finding, selecting and sharing of specific and relevant information, adding human specialist value compared to algorithmic-based search engines. Gilbert will report on the use of the Scoop.it curation tool for managing 'serious' information for teaching and learning about immunology and related fields in higher education. Using this tool, it is possible to create, individually or as a group, editorialised web magazines and to build searchable content hubs.

How face-to-face techniques can ensure that researchers constantly adopt the latest tools and discovery techniques

Oliver Renn, Head of Chemistry and Biology, Pharmacy Information Centre, ETH Zurich

Oliver will argue that information centres in the academia and corporate worlds should engage more with users to inform and inspire them to use the latest tools and discovery techniques.

Drawing on his experience at Pharmacy Information Centre, he'll discuss novel and personal ways to engage users including Coffee Lectures, Research Group Menus and a 2 ECTS PhD course.

3.00 – 3.15: break

3.15 – 4.00: Afternoon keynote – A networked future for all – across disciplines and communities

Frances Pinter, Founder, Knowledge Unlatched

In the networked world we live in, pathways to knowledge are still too limited. Drawing upon examples from the Humanities and Social Sciences, Frances will talk about how the different research requirements of disciplines determine content outputs, and how publishers approach accommodating these needs in a world that is increasingly driven by data. She'll argue that we're still only at the beginning of a transition that will bring both joy and pain to the industry.

4.00 – 4.15: break

4.15 – 5.15: VIP tour of exhibitors

Meet senior executives and key decision makers from our group of exhibitors.

Day two – wednesday 7th december

9.15 – 10.00: Opening keynote

Steven Inchcoombe, Chief Publishing Officer, Springer Nature

Steven will address the key themes of how Springer Nature creates and disseminates content, how the information world is changing and the future of scientific output. In particular, he'll discuss the changing global Open Access landscape and the ways in which publishers can support academic freedom of choice across multiple jurisdictions - through offering a full suite of publishing models covering the breadth of disciplines.

10.00 – 10.15: break

1015 – 11.15: Open Access, Open Science and the rights struggle – session 1

Chair: Vincent Cassidy, Director of Academic Markets, Institution of Engineering and Technology

The growth of Open Access, driven by funding mandates and the sheer volume of research output, is putting pressure on long-standing channel and institutional relationships. We'll review the rapidly changing landscape and ask our speakers to predict what will happen next.

How confident are you about your Open Access knowledge and strategy?

Dan Pollock, Senior Analyst, Delta Think

Open Access has caused significant disruption in the world of scholarly publishing and is poised for continued growth moving forward, with many market players struggling with market dynamics, trends, and drivers. Using Delta Think's data and analysis, Dan will talk about what is truly driving or inhibiting growth, the business models in play, the key roles funders play, and how academic institutions fit into the equation.

Open Science – changing the role of publishers, funders and institutions

Rebecca Lawrence, Managing Director, F1000

The way researchers currently share and publish their findings creates problems for science – delays, biases in the peer review process, and lack of access to data. This leads to a lack of reproducibility and massive research waste. Rebecca will argue that funders and institutions should take ownership of the communication process for their research findings, to maximise potential benefits and impact. She'll also talk about Wellcome Open Research, the first major funder-based Open Science publishing platform.

Open Access – the impact on the role of research libraries

David Prosser, Executive Director, Research Libraries UK

Open Access is creating new opportunities for research libraries. In addition to being central to local research communities, they're increasingly communication points in the scholarly communication network. David will discuss how the open agenda is influencing the activities, aspirations and role of research libraries in the scholarly communication process.

1015 – 11.15: Advanced searching masterclass

Chair: Paul Blake, Knowledge & Digital Content Manager, Three UK

In our Advanced searching masterclass, search experts Karen Blakeman, Arthur Weiss and Phil Bradley will talk about the latest internet searching developments, before opening up the floor to your questions, queries and tips. Karen will talk about how Google gathers and processes information, while Arthur will talk about its many unknown and hidden features. Phil will then cover the often superior alternatives to Google Search. Then, over to you for your questions and queries. We'll also be very interested in hearing your search tips. Email your questions, queries or tips to masterclass@info-international.co.uk before or during the conference. You can also ask us in person on the day.

New Google, new challenges

Karen Blakeman, Managing Director, RBA Information Services

Google has radically changed the way in which it analyses, sorts and presents search results, and more changes are on the way. To complicate matters, several court rulings and changes in legislation now dictate what Google is allowed to show us. Karen will talk about how Google gathers and processes information, the regulatory environment and how we can ensure Google runs the search we want, so that we get the best possible results.

Google beyond search

Arthur Weiss, Managing Director, AWARE

Google is the dominant search engine for most of the world - with around a 90% share in Europe. Google, however, offers much more than simple search. Arthur will talk about search features and functions that are unknown, hidden or ignored by most searchers. He'll also look at specialist tools that go well beyond standard web searching and explain how they can give information professionals the edge when searching.

Alternatives to Google

Phil Bradley, Internet Consultant

'It's all on Google' is the phrase we hear all the time, except that it's not all on Google, or even

close. Phil will talk about the often superior alternatives to Google, and ways in which searchers can find what they need more quickly and effectively. He'll compare Google to other search engines, such as Bing and Yandex, and also look at tools for searching images, multimedia, similarity, and social media. Learn about the vast range and diversity of search engines, which to use when, and how to become a more efficient searcher.

11.15 – 11.30: break

11.30 – 12.30: Open Access, Open Science and the rights struggle session 2 (OPTION A)

Chair: Vincent Cassidy, Director of Academic Markets, Institution of Engineering and Technology

In our second session on Open Access, we'll look at how libraries and publishers are getting to grips with the ever-changing landscape through novel and innovative initiatives – including the UK's first fully open access university press and a new publishing platform for researchers.

Wellcome's approach to open research

Robert Kiley, Head of Digital Services, Wellcome Library

Robert will discuss Wellcome's approach to open research and highlight a number of initiatives it's taking forward, including the development of a new publishing platform for its researchers, Wellcome Open Research.

Taking publishing back into the university system

Lara Speicher, Publishing Manager, UCL Press

UCL Press launched in 2015 as the UK's first fully open access university press, with its mission to deliver academic research as widely as possible through its open access model. In her talk, Lara asks whether this model is one that other institutions can adopt to ensure their research reaches a wide audience, while presenting the challenges and the benefits of universities as publishers of their own research.

The 'pick and shovel' of scientific publishing

Bas Straub, Founder & Managing Director, Konvertus

The move to Open Access and great leaps in automation and outsourcing mean that more than ever publishers need to focus on their core competency, acquiring successful publications. Bas will focus on this, looking at publisher offerings, and what it means for the creators and users of content.

11.30 – 12.10: Exploiting the new social wave – session (OPTION B)

Chair: Phil Bradley, Internet Consultant

Social media is evolving at an incredible pace. In this session, our speakers talk about how information services and libraries can ride the social wave by adopting new techniques to reach users.

Life as a tweeter – information dissemination in the world of Twitter

Christine Goodair, Website Officer, Society for the Study of Addiction

Christine will look at the use of Twitter in research communities and libraries, the potential benefits and pitfalls, and give hints and tips on running a Twitter feed. She'll cover ethics, moderating and

value to researchers and libraries, disseminating information, and the impact upon the library function. She'll also talk about the 24/7 twitter feed of the Society for the Study of Addiction.

The ghosts of social media's future – Snapchat and the next generation of social

Matt Horne, Digital Marketing and Social Media Officer, Newcastle University

Matt will look at the next generation of social media for student engagement, focusing on how Newcastle University implemented Snapchat as a key digital communication channel. Find out what worked, what didn't and what it takes to make the jump from Facebook to the new wave. He'll also take a peek into the future to see where the next big social network may be for the hard to reach 16-24 year olds.

The why, how and when of social media in academic libraries

Ertugrul Cimen, Library Director, MEF University

Ertugrul will talk about the why, how, and when of using social media in academic libraries. He'll explore which social tool to use for what purpose, and how to evaluate social media performance. He'll also look at getting academic and scholarly content through social media and best practices in libraries across the world.

12.30 – 1.45: LUNCH

1.45 – 2.00: The Disruptor Zone – the Final

After the first day elimination round on the exhibition floor, our Disruptor Zone competition reaches its climax, with finalists presenting their newest and most innovative products, platforms and content.

2.00 – 3.30: Unlocking the world of intelligent information – plenary session

Chair: Vincent Cassidy, Director of Academic Markets, Institution of Engineering and Technology

We live in a networked, connected world where users are demanding ever more integrated access to information. In this session, we'll examine both the information professional and publisher perspective on how we can remove the barriers to making information richer and more intelligent.

The emerging landscape of content consumption – how mobile, big data, and enriched content are changing researcher behaviour

Tracey Armstrong, CEO, Copyright Clearance Center

The information industry continues to experience disruption and growth. Disruption comes from rapid innovation driven by big data and technology, changing expectations for intuitive user experiences, and explosive growth of mobile access. Tracey will talk about these trends, including how machine learning and the growing use of text mining is driving innovation, and how the traditional use case of insights from reading an article is diminishing in frequency and importance. She'll also discuss remote access to resources and the expansion of the traditional scholarly article.

Integrating text and data – exploring a powerful new medium at SchoolDash

Timo Hannay, Founder, SchoolDash

There has been industry talk of the 'article of the future' in which content and data are seamlessly joined in a new kind of web-native publication, but progress is slow. Timo will talk about how he's been exploring ways to integrate text and data more closely, in building the education data

analytics company SchoolDash. He'll argue that there's surprisingly high value in analysing data that's already widely available; that interactivity can make figures more comprehensive and understandable; that text, data and code together tell a more effective story; and that this new medium is quick, cheap and easy to use.

3.30 – 3.45: CLOSING REMARKS

Aus dem Archiv

Push-Dienst Archiv 2016

Push-Dienst Archiv 2016 Frisch per E-Mail: Aktuelle Beiträge und Meldungen Mit dem Password Push-Dienst sind sie bestens informiert. Kostenfrei und regelmäßig informiert der Newsletter über die Informationsbranche. Per Klick können Sie den jeweiligen Push-Dienst öffnen. April 2016 Gescheiterter Protest - 5 vor dem Komma - Wochenrückblick Unternehmensbibliotheken zwischen Neupositionierung und Überlebenskampf Welcher Interessensverbund vertritt die Information Professionals? Oh wie schön ...

[Mehr...](#)

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