

PASSWORD

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Open Password - Donnerstag, den 28. Juni 2018

390

International Corner

ConTech 2018 – Content Transformation – Data Science – Artificial Intelligence - Pro Quest - Google Scholar - EBSCO - International Language and Literature - Thomson Reuters - Cryptocurrencies - MarketPsych Data - Bloomberg - Prognosis - Healthth Care - MIT - Royal Society of Chemistry - Read and Publish - Experian - Biometric Capabilities - Anti-Fraud Platform - OBV - OBVSG - Ex Libris - Alma



Breaking News at ConTech (1)

With Alice Zimmermann from Google

Alice Zimmermann, Global Product Partnerships at Google, will be speaking and taking part in a panel session. Alice looks after Google Assistant partnerships in the UK, working closely with top



brands and organizations to build great content and useful local actions for the Google Assistant.

ConTech 2018 (2)

Transforming content through data science, AI and emerging technologies:

The Programme

29.-30. November, ConTech 2018 – Transforming content through data science, AI and emerging technologies - <https://info-international-events.co.uk/contech-2018-draft-programme>

[/?inf_contact_key=0c1bf4124df777f902c3a0be5897201fbd57f56fab9be0b4a6903d7ffe5d7ea5](https://info-international-events.co.uk/contech-2018-draft-programme/?inf_contact_key=0c1bf4124df777f902c3a0be5897201fbd57f56fab9be0b4a6903d7ffe5d7ea5)

– The Programme:

29th November 2018

09:00 Registration and networking

10:00 Opening keynote

10.45 *Transforming content through data science and AI – assessing the impact and landscape*

Speaker: Michael Puscar, Founder, Oiga Technologies

Panel: Ann Michael, President, Delta Think - Martha Sedgwick, Executive Director of Product Innovation at SAGE Publication - Michael Head, Senior Research Fellow, University of Southampton

12:15 *Moving to data-driven publishing – an overview of the opportunities*

Content for the voice-activated world

From products to services – how data technology put customers at the centre of our business

Tim Aitken, Product Manager Inspec, IET

Building the value in – enriching content through data tools

The future is here: how to deliver answers from smart content with artificial intelligence tools

Jabe Wilson, Consulting Director, Text and Data Analytics, Elsevier

Harnessing Artificial Intelligence to power data management

Manisha Bolina, Channel Partner Manager, Yewno, Inc

Building an open repository for scientific institutions to analyse and process data
Yann Mahé, Director Innovation & Business Development, MyScienceWork

14.15 *Data-driven content product demos*

15.00 *Working with large data-rich knowledge sets – business impacts, planning and delivery*

Re-invigorating publishing with cutting edge technology
Jonathan Griffin, Managing Director, IFIS Publishing

Automating content workflows – how AI and machine learning can create leaner, faster publishers

Deploying AI and deep learning to better analyse research projects and discover new collaborations
Christian Grubak, CTO, Chronos

Applying machine learning to taxonomy creation at Gov.uk
Sona Hathi, Content Strategist, UK Government Digital Service

Machine Learning for subject index extraction from scholar texts and tagging in LaTeX
Vidas Daudaravicius, Research Manager, UAB VTeX

16.30 Afternoon keynote

30th November 2018

09:00 Registration and networking

10:00 Opening keynote

10.45 *Building trust in this age of AI and data science*
Ashwin Krishnan, blogger, author and coach

Panel: Managing bias and protecting truth in the world of data-driven content
Or Levi, Founder & CEO, AdVerif.ai - Klaus Kater, Managing Partner, Deep Search 9 GmbH

12:15 *Data-driven content product demos*

14.00 *Creating content for voice assistants – where to start and what is coming next*
Chair: Sedge Barwick, Seen Connects

Connecting with your audience in the age of assistance

Optimising your content for voice activated assistants

Using data science techniques to enrich published and legacy content
Jason Markos, Director, Platform Capabilities at John Wiley and Sons

Identifying new knowledge by applying state-of-the-art methods in AI and machine learning
Umesh Nandal, Senior Natural Language Processing Scientist, Elsevier

15.00 *Appraising the opportunity for developing automated content*

JAMES, your digital butler' – collaborative project from The Times & The Sunday Times and Twipe
Danny Lein, CEO, Twipe

What do AI and NLP have to do with content creation automation?
Sabine Louët, CEO, SciencePOD

Extracting value from patterns in content

Applying machine learning to educational content to get actionable data

Daniel Mccrea, Head of Publisher Services, Adaptemy

Content performance: data, experimental data and statistics

Andrew Robinson, Senior Publishing Consultant, Ixxus

Leveraging AI to deliver actionable intelligence for the research ecosystem

Sadia Shahid, Head of Business Development, wizdom.ai

ProQuest with Support for Google Scholar . ProQuest has added support for two new Google Scholar features, giving academic researchers round-the-clock access to scholarly full-text articles and graduate works from anywhere in the world. Now, researchers who use Google Scholar can more easily discover and access the scholarly journal articles, dissertations and theses in their library's ProQuest databases with the help of Google Scholar CASA remote access and mobile access with Quick Abstracts.

EBSCO with Definitive Database for International Language and Literature.EBSCO

Information Services and Modern Language Association (MLA) are working together to create the MLA International Bibliography with Full Text, a definitive research database for the international study of language and literature. Produced by MLA, the MLA International Bibliography with Full Text dates back to the 1920s and contains millions of citations as well as full text for more than 1,000 journals.

Thomson Reuters Expands Sentiment Data to Track Top 100 Cryptocurrencies. Thomson Reuters has expanded its sentiment data offerings to track the top 100 cryptocurrencies through its partnership with MarketPsych Data LLC, a provider of quantitative behavioral science. This new MarketPsych Indices (TRMI) package uses machine learning and natural language processing to measure a breadth of emotional and topical items across news and social media sites that may drive market participant behavior in cryptocurrency markets.

Bloomberg With New Content Hub On Health Care. Bloomberg has unveiled a content hub focused on the coverage of health care. Called Prognosis, the new hub joins a group of new sections that also includes Crypto, Hyperdrive and Climate Changed. Prognosis is a dashboard of news on the business of health care, centered around the business of drugs, medical innovation and health, augmented by data-driven graphics.

MIT and Royal Society of Chemistry Sign First North American "Read and Publish"

Agreement for Scholarly Articles. The MIT Libraries and the Royal Society of Chemistry have signed a license agreement that incorporates elements of a traditional subscription purchase and open access to scholarly articles. The experimental two-year agreement is seen as an important step on the path toward making more research freely and openly available to the world. The new agreement combines traditional subscription-based access to Royal Society of Chemistry articles for the MIT community with immediate open access to MIT-authored articles, making them freely available to all audiences at the time of publication. It is the first of its kind among North American institutions.

Experian Maintains Biometric Focus Against Anti-Fraud. Experian is bringing yet more biometric capabilities to its CrossCore anti-fraud platform, thanks to a new partnership with Acuant. The latter is bringing to the table its AssureID solution, which combines document reading with facial recognition in order to match end users against their government-issued IDs.

Quelle: Outsell

13 Österreichische Bibliotheken vernetzen sich über ALMA. 13 Mitglieder des Österreichischen Bibliothekenverbundes (OBV) und der Österreichischen Bibliothekenverbund und Service GmbH (OBVSG) ihre Verbunddatenbank erfolgreich in eine Network-Zone der Bibliotheksdienstplattform Ex Libris Alma migriert. durchgeführt wurde, und ich denke, dass alle Beteiligten stolz auf das Ergebnis ihrer großen Anstrengungen sein können.“

Aus dem Archiv



Push-Dienst Archiv 2017 - Alle Beiträge

Direkt per Klick - alle Open Password Ausgaben in einer Gesamtübersicht.

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